L-Guide ™

www.LATcorp.com

Patron Guidance • Access to Resources •
Quick Email • Remote Marketing • Much more...

Dynamic Navigation

Provide detailed directions FROM any point TO any point in your library INCLUDING TO ANY ITEM IN YOUR COLLECTION - ANYWHERE YOU WANT (even outside the library).

Where is the nearest bathroom?
How do I get to Fiction Section?
Where is "CDF 132.342" book?
Where do I get coffee?
How do I get to the Post Office?

With a simple, web-based administrative interface you can define floor-maps, points and directions to virtually any point in your library, including the location to ANY item in your collection. Simple, easy and powerful.

Unified Access to Resources

Bring instant access to any of the multitude of resources at the library with just a click. Define LAT-QuickButtons™ to access software, specialized websites, subscription databases, reservation systems, payment systems, OPAC and more.

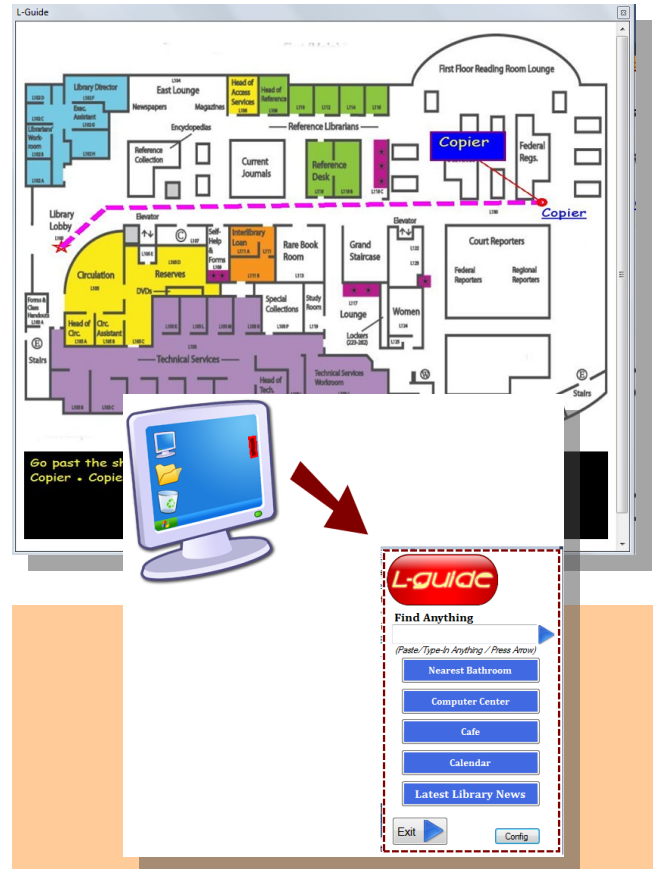## Marketing / Promotions Platform

Provide scheduled, dynamic and direct marketing of anything in your library directly to the patron. Want to allow external advertizing? Use the same capability to bring in extra revenue into the library, while being fully in control.
Market, Promote, Advertize, Engage - L-Guide™ **is** the platform to do it all.

On-The-Fly Emailing

Avoid privacy issues of public computers by providing patrons quick, easy and simple way to email something immediately through the L-Guide™ interface. Protected against abuse, this has been one of the most frequently asked features.

SmartPhone / API Integration

Roll out your own applications or capabilities with a full API set for accessing all of the capabilities of the L-Guide™ platform for both the Web and SmartPhone integration. *Have an idea but don't have the resources, talk to LAT for custom development as well.*

Once evoked, the L-Guide™-Client allows you to define LAT-QuickButtons™ to not only allow dynamic guidance, but also access to any other resources as well, such as your calendar, reservation systems, OPAC and more.

L-Guide™-Client is licensed to run on ALL of your computers in the library.

System Requirements

Most everything about L-Guide™ is done through a secure web interface. The L-Guide™ Client can run on ALL of your computers with the only requirement of being Windows XP or better.

Schedule a live webinar with us to learn more about the system and all that it has to offer

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